



# 2021 STEM ON DEMAND

EDUCATION FOR A RAPIDLY CHANGING WORLD

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This event is proudly supported by



An initiative of the NSW Department of Education, Educational Standards Directorate



## SPONSORSHIP PACKAGES

Connect & engage with educators,  
industry & STEM enthusiasts  
Australia-wide and beyond

[View our STEM 2021 packages →](#)





# Following great success in 2020, **STEM 2021 On Demand is back!**

STEM 2021 On Demand will be even bigger with more strategies for a rapidly changing world, another stellar lineup of keynote presenters, workshops and virtual exhibitors. STEM 2021 On Demand will be an immersive online and on demand event offered in a synchronous and asynchronous schedule of sessions.

STEM 2021 On Demand is set to launch on Monday 19 April 2021 and will continue to provide delegates with engaging and insightful STEM and education content over the course of the year. It will feature inspirational keynote addresses from world-renowned STEM and education experts, practical workshops, and online networking and engagement opportunities.

In addition, STEM 2021 is partnering with the international space STEM event COSPAR-K to bring you the outstanding workshops from this conference via our on demand website.

## STEM 2021 provides an unmatched opportunity for your brand



Email Mailing List

**7,653**

Educators  
Industry and  
STEM enthusiasts



Avg. Engagement Rate

**51%**

Engagement rate  
of 51% is well above  
industry standard



Social Media Followers

**6,764**

Across a  
variety of  
social channels



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# Get your brand in front of this targeted audience of educators, industry and STEM enthusiasts!

Our sponsorship packages provide a range of options depending on your needs and budget.

## Use your package inclusions to:

- Create brand awareness with your logo and messaging placed in our digital channels.
- Drive traffic to your website or landing pages through product or service advertisements and content features.
- Generate leads by promoting special offers, running competitions and networking with delegates.

## STEM 2021 Partners

Google

SISP



Education

COSPAR-K



# PLATINUM SPONSOR

**\$15,000**

A premium option for brands looking to achieve a robust presence.



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## Platinum package includes:

- 1 x keynote presentation opportunity.
- 1 x sponsored content video advertorial opportunity with premium placement in the workshops library.
- 1 x standalone STEM 2021 email takeover to promote your brand, products/services and/or sales promotions, sent at the timing of your choosing.
- 1 x premium content inclusion in 1 x STEM 2021 delegate email update. This may include a blog post from your web site, or an outline of your services/products or details of a sales promotion, inserted in a premium position in the delegate email update of your choosing.
- Premium ad placement in all STEM 2021 delegate email updates with large sizes placed in premium positions within the email.
- 1 x social media post on SISP Twitter, LinkedIn, Facebook, and Instagram channels.
- A premium digital exhibitor booth at the top of the digital exhibitor booth page.
- Premium ad placement on the online platform with your ad placed in a premium position in the keynote video library.
- Networking access in our online platform.
- Premium online logo placement with link to your website, with your logo being placed at the top of the sponsors online directory, in a large size.



# GOLD SPONSOR

**\$10,000**

This option offers a range of high visibility benefits.

## Gold package includes:

- 1 x sponsored content video advertorial opportunity with placement in the workshops library.
- Priority content inclusion in 1 x STEM 2021 delegate email update. This may include a blog post from your website, an outline of your services/products or details of a sales promotion, inserted in a prioritised position in the delegate email update of your choosing.
- Priority ad placement in all STEM 2021 delegate email updates with medium sizes placed in prioritised positions within the email.
- 1 x social media post on SISP Twitter, LinkedIn, Facebook, and Instagram channels.
- Priority digital exhibitor booth.
- Priority ad placement on the online platform with your ad placed in a prioritised position in the keynote video library.
- Networking access in our online platform.
- Priority online logo placement with link to your website, with your logo being placed in a prioritised position in the sponsors online directory, in a medium size.





# SILVER SPONSOR

**\$5,000**

For the brand who is looking to directly target delegates.

## Silver package includes:

- 1 x sponsored content video advertorial opportunity placed in the workshops library.
- Content inclusion in 1 x STEM 2021 delegate email update. This may include a blog post from your website, an outline of your services/products or details of a sales promotion, inserted in the delegate email update of your choosing.
- Digital exhibitor booth.
- Ad placement on the online platform with your ad placed in a prioritised position in the workshops video library.
- Networking access in our online platform.
- Online logo placement with link to your website.





## EXHIBITOR PACKAGE

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**\$1,000**

**For brands wanting to achieve brand awareness with our audience.**

Exhibitor package includes:

- Digital exhibitor booth.
- Networking access in our online platform.
- Online logo placement with link to your website.



## DIRECTORY PLACEMENT PACKAGE

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**\$500**

**For businesses keen to gain access to delegates.**

Exhibitor package includes:

- Networking access in our online platform.
- Online logo placement with link to your website.





## PACKAGE NOTES

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- All keynotes, workshops, digital exhibitor booths, ad placements, networking access and directory listings will remain online from the event launch opening date, until the end of 2021.
- All costs associated with design and production of video advertorials, graphic ads, copywriting, graphic design and photography are the responsibility of the sponsor.
- All sponsor content is to be submitted by email to [admin@sisp.com.au](mailto:admin@sisp.com.au) by 12/3/2021.

## CONTACT

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For all sponsorship enquiries, please contact:

e. [admin@sisp.com.au](mailto:admin@sisp.com.au)

[www.stem2021.com.au](http://www.stem2021.com.au)

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